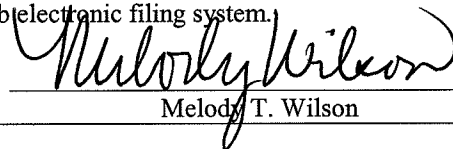


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)	
	)	
Motoi Sato <i>et al.</i>	)	Art Unit: 3622
	)	
Serial No. 10/053,788	)	
	)	Examiner: Duran, Arthur D.
	)	
Filed: January 18, 2002	)	Attorney Docket No.: 44471/269115

For: **Scheme for Presenting Recommended Items Through Network Using Client Preference Estimating Factor Information**

I hereby certify that this correspondence is being electronically filed with the United States Patent & Trademark Office on August 20, 2007 through its EFS-Web electronic filing system.

  
Melody T. Wilson

**RESPONSE TO OFFICE ACTION**

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Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Responsive to the final Office Action dated May 21, 2007 in the patent application identified above, please reconsider the application in light of the appended remarks.

**Amendment to Claims** being on page 2 of this paper.

**Remarks** begin on page 10 of this paper.